

CONTENTS

SECTION 1

ROMANIC LANGUAGES

Bondarenko O.M., Volenko K.V.

BORROWINGS OF TERMS IN THE FIELD OF ARCHITECTURE
AND THEIR ASSIMILATION IN ENGLISH.....11

Buchina K.V.

FIELD OF CONCEPTS IN GERMAN FOLK TALES.....14

Vashchynska Ya.B.

APPROACHES TO INTERPRETING CONCEPT «DEIXIS»: GENERAL
CHARACTERISTICS AND SPECIFICS..... 20

Gerasymiv L.Ya., Goshlyk V.B.

THE EXCUSE TACTICS AS A COOPERATIVE TACTICS
IN THE COMMUNICATIVE SITUATION OF ACCUSATION/EXCUSE 23

Glushchenko G.B.

GRAPHO-SEMIOTIC CODE IN ALI SMITH'S NOVELS..... 30

Gnezdilova Ya.V.

METACOMMUNICATION AS AN INSTRUMENT OF DEMANIPULATION..... 34

Goncharov G.V.

EXPERIENCE OF TEACHING DICTIONARY SKILLS
TO NON-LANGUAGE CADETS IN PREPARATION FOR IELTS.....39

Mykhailichenko Yu.V.

MANY FACES “GENTLEMEN”: LINGVOCULTURAL CONCEPT
BETWEEN THE PAST AND FUTURE 44

Pikalova A.O.

SPECIFICITY OF THE THEMATIC ORGANIZATION
OF THE ENGLISH-LANGUAGE CHILDREN’S POETIC DISCOURSE 48

Pozharitskaya E.A., Yezhkova A.G.

LEXICO-SYNTACTIC PROPERTIES AND CHARACTERISTICS
OF THE ENGLISH GOTHIC NOVEL IN DIACHRONY..... 53

Fedyshyn M.I.

RELIGIOUS DISCOURSE AS AN OBJECT OF LINGUISTIC RESEARCH..... 58

Fedorchuk M.M.

AMERICAN VARIETY OF THE ENGLISH LANGUAGE: HISTORICAL
AND SOCIOLINGUISTIC ASPECTS (ON THE EXAMPLE OF SURVIVALS).....62

Shuhaiev A.V.

THE FUNCTIONING OF INFERENTIAL DISCOURSE MARKERS
IN MEDIA-DISCOURSE.....66



SECTION 2 TRANSLATION STUDIES

Balabin V.V.

DEVELOPING PROFESSIONAL STANDARDS
FOR THE MILITARY INTERPRETER.....70

Vysotska R.R.

«MADAME BOVARY» – AS THE MOST FAMOUS MASTERPIECE
OF FRENCH REALISM75

Vorobiova I.A., Fridrikh A.V.

ENGLISH PHRASEOLOGISMS WITH ZOONYMS IN THE AGATHA CHRISTIE
STORIES AND THEIR TRANSLATION INTO UKRAINIAN.....79

Golovnova-Koppa O.O., Liubchyk A.S.

LEXICAL MEANS OF CREATING FEAR
AND THEIR RENDERING IN THE TRANSLATION
(ON THE MATERIAL OF STEPHEN KING'S LITERARY WORKS).....87

Yeliseyeva S.V.

LONGREAD AS AN OBJECT OF THE CONTEMPORARY TRANSLATION..... 92

Kozhemiachenko N.V.

PUBLIC SERVICE ANNOUNCEMENT AS A POLYCODE TEXT:
TRANSLATION CHALLENGES AND SOLUTIONS97

Pavlovska L.I.

HONORARY PROFESSIONAL TITLES IN GERMANY:
LINGUISTIC AND EDUCATIONAL ASPECTS.....103

Polyakova O.V.

RUSSICISMS IN THE TRANSLATION
OF ENGLISH ANIMATED FILMS INTO UKRAINIAN.....107

Serebrova L.M.

THE ROLE OF GERMAN LANGUAGE FOR POPULARIZATION
OF T.G. SHEVCHENKO'S WORKS (THE SECOND HALF
OF THE XIX – THE BEGINNING OF THE XX CENTURY).....111

Sovpenko M.O., Fedorenko S.V.

PECULIARITIES OF THE TRANSLATION
OF MODERN POLITICALLY CORRECT LEXIS.....116

Sukhyi O.O.

PECULIARITIES OF ANTONOMY IN ENGLISH AND UKRAINIAN
INVESTMENT TERMINOLOGY (BASED ON “DIRECT INVESTMENT”)..... 123

Shkoliar L.V.

LINGUISTIC AND PRAGMATICS ASPECTS IN TRANSITION
OF TEXTS OF ADVERTISING DISCUSSION (BASED
ON THE FRENCH SOCIAL ADVERTISING MATERIAL) 128



SECTION 3 INTERCULTURAL COMMUNICATION

Gumenyuk Z.V.

CULTURAL UND HISTORICAL PECULIARITIES
OF POMMERN IN STUDIES OF GERMANY.....132

Dabagyan I.M., Pavlovska L.I.

THE SYNTHESIS OF SCIENCE, LITERATURE AND ART
IN THE INTERNATIONAL CONTEXT (ON EXAMPLES
OF SOME EDITIONS DEVOTED TO T.G. SHEVCHENKO).....136

Dzhura M.Z.

ANALYSIS OF THE LANGUAGE OF THE TALE FROM
THE «PANCHATANTRA» – «THE LION THAT SPRANG TO LIFE»
WITH THE VIEW OF TEACHING SANSKRIT TO UKRAINIAN STUDENTS.....140

Zaiets V.H., Tomilina Yu.M.

DYNAMICS OF THE USE OF FOREIGN LANGUAGE MORPHEMES
IN THE LEXICON OF THE PERIODICAL TEXTS148

Kovalchuk O.P.

LEXICO-SEMANTIC GROUPS OF EPONYMS IN ENGLISH AND UKRAINIAN:
CONTRASTIVE ANALYSIS.....153

Kurochka S.O.

COMPARATIVE TYPOLOGY OF IMPERATIVE SENTENCES
WITH SEMANTIC OF COMPATIBLE ACTION ON MATERIAL
OF UKRAINIAN AND ENGLISH LANGUAGES.....157

Moskaliuk E.V.

PECULIARITIES OF POLITICAL DISCOURSE
AS THE MANIPULATIVE TYPE OF COMMUNICATION.....161

Rokun I.A.

VERBAL EXPRESSION OF THE EMOTIONAL STATE
OF PERSONALITY IN DISCOURSE OF GENERATIONS165

Romaniukha M.V.

TRANSLATION ASPECT OF INTERCULTURAL COMMUNICATION170

Rubtsova V.V., Salionovych L.M.

SPECIFIC ASPECTS OF CROSS-CULTURAL COMMUNICATION IN THE
SCIENTIFIC ENVIRONMENT.....174

Stavenko O.V.

THE STUDY OF PLOT AND COMPOSITION OF A FAIRYTALE IN THE
PERSPECTIVE OF MODERN SCIENTIFIC PARADIGM OF LINGUISTICS.....178

Khorovets V.Ye.

ON THE QUESTION OF DEFINING CRITERIA OF THE PREPOSITIONAL
EQUIVALENT SYNTACTIC SEPARATNESS (BASED ON CAUSAL
PREPOSITIONAL EQUIVALENTS IN ENGLISH AND MODERN GREEK).....183



Cherniavska A.V.

SEMANTICS OF THE FLORONYM *FLOWER* IN THE UKRAINIAN
AND ENGLISH PHRASEOLOGY.....189

Shepitko S.V., Pylypshanova K.V.

CULTURAL AND LINGUISTIC ANALYSIS OF SYMBOLS
IN ANIMALISTIC PROVERBS IN UKRAINIAN AND ENGLISH196

SECTION 4 SLAVIC LANGUAGES

Golotsukova Yu.O.

THE ROLE OF LEXICAL ISORISM IN THE NOVEL
BY V. MALYK «THE SECRET AMBASSADOR».....201

Kardashova E.V., Filchuk T.F.

ACTUALIZATION OF GENDER STEREOTYPES
IN THE PUBLICISTIC DISCOURSE.....206